



## ULI Northwest Regional Mission Statement

### ULI Mission

To provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

### Who are we?

We are the cross-disciplinary members of the real estate and urban planning industry that come together to share knowledge and engage on a range of relevant topics in a non-competitive and non-partisan way.

### What do we believe?

We believe that Portland Metro is one of the best regions in the world. Our visionary past leaders pushed the status quo, enacting groundbreaking legislation that enabled this city to be a vibrant place, that others around the world look to for inspiration. As we continue to grow as a City we are again faced with a turning point. One that can unite us or collapse everything that we have worked for.

Affordability. Resiliency. Cultural Inclusion. Climate Change. Migration.

These are the issues of our day, that we, both the public and private sector, must come together to tackle.

We believe that real estate is at the heart of every community. It is where people eat, sleep, work, play, love, laugh, and eventually pass. It touches every human aspect of life, and yet only a small number of people make the decisions that affect the masses. We believe that our industry holds great power, and with it, great responsibility.

### How are we different?

Our connection lies in the true passion for creating better cities and sharing thoughtful information with each other in a collaborative way. We educate each other instead of advocating. We include all product types, disciplines, organizations, and thought leaders who have interest in our mission. We network in different and meaningful ways. And we provide opportunities for growth and leadership in one's industry and community.

### What do we do and how do we do it?

We believe that non-partisan discussions can uncover true remedies for the region's land use challenges. With our unique mission and membership, ULI Northwest is able to bring together individuals, organizations, and companies from across the industry, both public and private, who are willing to commit their time to listen and learn from each other, ultimately acting with knowledge on the issues at hand. We believe that not only does this create a better civic environment, but it strengthens each individual, organization and company that participates. In this way we are creating lifelong networks and relationships for the betterment of our cities.

### Come join us

We encourage you to help us lead the Portland metropolitan region into the future, into a region that we can all be proud of, a region that we call home.

Let's do this the Northwest way. Join Us.

Dennis Allen  
Vice-Chair  
ULI Northwest District Council

Sarah DeVita-McBride  
Oregon & SW Washington Manager  
ULI Northwest District Council