



# Sponsorship Opportunities



## ULI Spring Meeting

Connect with the world of real estate  
May 2-4, 2017 | Seattle, WA



## Meet industry leaders in real estate development and land use

Gain visibility for your company and access to ULI's C-suite and senior executive members by becoming a sponsor at ULI's Spring Meeting. Exclusively for all ULI Full Members and members in the Northwest, this annual gathering features world-class speakers and discussions on best practices among ULI's most distinguished members.

Networking opportunities are plentiful, from casual chats in the hallway to formal receptions.

**Join us!** ULI Spring Meeting | May 2-4, 2017 | Washington State Convention Center | Seattle, WA  
[spring.uli.org](http://spring.uli.org) | For more information on sponsorship opportunities, contact [sponsorship@uli.org](mailto:sponsorship@uli.org).

HOST COMMITTEE  
CHAIRS



**Patrick Callahan**  
Founder and CEO  
Urban Renaissance  
Group LLC



**Gregory K. Johnson**  
President  
Wright Runstad &  
Company

## Join us May 2–4, 2017, for the 2017 ULI Spring Meeting in Seattle.

### Deliver your message to decision makers

The ULI Spring Meeting brings together over 3,000 of ULI's top members in the nation, from leading developers to investment companies, architects, attorneys, consultants, and planners. Every sector is represented, including residential, retail, office, industrial, and hotel/resort.

### Hear the latest trends affecting the industry

Join us for exclusive tours of cutting-edge projects, interactive panel discussions, and presentations by renowned speakers, with a focus on innovation and investment.

### Support ULI

Your sponsorship ensures that ULI is able to deliver its mission to provide research and education on responsible use of the land and in creating and sustaining thriving communities worldwide.



# Sponsorship Options

## Icon Sponsor \$75,000

### CHOICE OF ONE ITEM/ EVENT TO SPONSOR:

- Padfolios
- Bags
- Lanyards

- Company logo recognition as an Icon sponsor
- Two-page spread in the meeting issue of *Urban Land* magazine
- Three-month banner ad on *Urban Land* online
- Seven complimentary meeting registrations
- Two invitations to the ULI Trustees Dinner
- Two invitations to the Kickoff Reception
- Two ULI Associate Memberships
- ULI Northwest sponsor recognition and benefits corresponding to Spring Meeting sponsorship level

## Principal Sponsor \$50,000

### CHOICE OF ONE ITEM/ EVENT TO SPONSOR:

- General Session
- Pens
- Hotel keycards
- Wi-Fi sponsor
- Charging station

- Company logo recognition as a Principal sponsor
- Two-page spread in the meeting issue of *Urban Land* magazine
- Five complimentary meeting registrations
- Two invitations to the ULI Trustees Dinner
- Two invitations to the Kickoff Reception
- Two ULI Associate Memberships
- ULI Northwest sponsor recognition and benefits corresponding to Spring Meeting sponsorship level

## Platinum Sponsor \$30,000

### CHOICE OF ONE ITEM/ EVENT TO SPONSOR:

- ULI Central
- Wrap-up email (one-day)
- Mobile app opportunities
- Branded badge insert
- Cosponsorship of the WLI Reception

- Company logo recognition as a Platinum sponsor
- Full-page color ad in the meeting issue of *Urban Land* magazine
- Four complimentary meeting registrations
- One invitation to the ULI Trustees Dinner
- Two ULI Associate Memberships
- ULI Northwest sponsor recognition and benefits corresponding to Spring Meeting sponsorship level

## Gold Sponsor \$15,000

### CHOICE OF ONE ITEM/ EVENT TO SPONSOR:

- Mobile app-promoted post
- Trends Day session
- Cosponsorship of Leadership & Trustees Dinner
- Cosponsorship of WLI Summit
- Cosponsorship of Kickoff Reception

- Company logo recognition as a Gold sponsor
- Half-page color ad in the meeting issue of *Urban Land* magazine
- Three complimentary meeting registrations
- One ULI Associate Membership
- ULI Northwest sponsor recognition and benefits corresponding to Spring Meeting sponsorship level

## Silver Sponsor \$10,000

### CHOICE OF ONE ITEM/ EVENT TO SPONSOR:

- Daily email blast (one day)
- Printed update
- Programming track

- Company logo recognition as a Silver sponsor
- Two complimentary meeting registrations
- One ULI Associate Membership
- ULI Northwest sponsor recognition and benefits corresponding to Spring Meeting sponsorship level

## Bronze Sponsor \$5,000

### CHOICE OF ONE ITEM/ EVENT TO SPONSOR:

- Concurrent session
- Mobile workshop/tour
- Networking break
- Mobile app sponsor research

- Company name recognition as a Bronze sponsor
- One complimentary meeting registration
- ULI Northwest sponsor recognition and benefits corresponding to Spring Meeting sponsorship level

Please contact us at [sponsorship@uli.org](mailto:sponsorship@uli.org) to learn more.

# Making an impact locally and creating a network globally.

ULI has nearly 40,000 members hailing from 80 countries, including an active presence in the Asia Pacific region. The ULI Spring Meeting represents a unique opportunity to gain exposure, with access to a subset of ULI's most committed and influential members from around the world.



## What ULI members do:

14%

INVESTMENT FIRMS  
AND FINANCIAL  
INSTITUTIONS

16%

PUBLIC OFFICIALS,  
PLANNERS, AND  
ACADEMICS

33%

ARCHITECTS,  
ATTORNEYS,  
CONSULTANTS, AND  
OTHER SERVICE  
PROFESSIONALS

37%

DEVELOPERS

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**Sponsor the ULI Spring Meeting  
and reach the leaders in real estate  
development and land use.**

Contact us now for the best opportunities.



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**FOR MORE INFORMATION, CONTACT**

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