



Emerging Trends in Real Estate 2018 Event Sponsorship Opportunity

Overview

Emerging Trends in Real Estate is a trends and forecast publication with a 38-year history, and is the most highly-regarded and widely-read forecast report in the real estate industry. Emerging Trends in Real Estate 2018, undertaken jointly by ULI and PricewaterhouseCoopers, provides an outlook on U.S. investment and development trends, real estate finance and capital markets, property sectors, metropolitan areas, and other real estate issues. The report draws on formal and informal surveys of real estate executives, investors, developers, and market experts around the U.S., including survey responses from more than 500 real estate executives and personal interviews with more than 125 industry leaders. We assemble a panel of experienced business leaders to respond to the report and discuss the latest hot-button issues from the Northwest perspective.

Event Dates

Seattle: Wednesday, November 15, 2017

Portland: Thursday, November 16, 2017

Projected Attendance

Seattle: 500 to 600 real estate professionals

Portland: 350 to 450 real estate professionals

Investment

Seattle: \$5,000

Both markets (Seattle and Portland): \$7,500

Benefits

1. Head Table: A reserved table for eight (8) individuals at the program in a premier location at the front of the room (\$2,000 value).
2. Dinner Invitation: Complimentary attendance for one company representative at dinner with speakers and industry experts the evening before the event (\$150+ value).
3. High Visibility: Highlighted company recognition on multiple emails regarding this program and company logo on all promotional material. Emails are sent to more than 5,000 real estate professionals in the Northwest region.
4. Public Recognition: Highlighted company recognition at the program.
5. Exclusivity: Only Sponsor in your category (i.e. only developer, broker, law firm, contractor, lender).