



### Emerging Trends in Real Estate® 2019 Event Sponsorship Opportunity

#### Overview

Emerging Trends in Real Estate® is a trends and forecast publication with a 40-year history, and is the most highly-regarded and widely-read forecast report in the real estate industry. Undertaken jointly by ULI and PricewaterhouseCoopers (PwC), the report provides an outlook on U.S. investment and development trends, real estate finance and capital markets, property sectors, metropolitan areas, and other real estate issues. The report draws on formal and informal surveys of real estate executives, investors, developers, and market experts around the U.S., including survey responses from more than 1,600 real estate executives and personal interviews with more than 800 industry leaders. At our events in Seattle and Portland, we assemble panels of experienced real estate leaders to respond to the report and discuss the latest hot-button issues from the Northwest perspective.

This year's Seattle event will focus on Tech and Innovation in the Puget Sound region

#### Seattle Event

Wednesday, October 31, 2018

7:30 – 9:00 AM (breakfast)

Sheraton Seattle Hotel, Seattle, Washington

[Event webpage](#)

#### Portland Event

Thursday, November 15, 2018

12:00 – 1:30 PM (lunch)

Portland Marriott Downtown Waterfront, Portland, Oregon

[Event webpage](#)

#### Projected Attendance

400 – 500 real estate professionals in each market

#### Investment

- Gold Level: \$5,000  
*Includes all of the benefits listed below*
- Option to sponsor Emerging Trends events in both markets (Portland and Seattle): \$7,500  
*Includes all of the benefits listed below in both markets*

#### Benefits

1. Head Table: A reserved table for eight (8) individuals at the program at the front of the room (\$1,280 value).
2. Dinner Invitation: Complimentary attendance for one company representative at dinner with speakers and industry experts the evening before the event (\$150+ value).
3. High Visibility: Highlighted company recognition in email marketing campaign. Each email is sent to more than 5,000 real estate professionals in the Northwest region.
4. Public Recognition: Highlighted company recognition at the program.
5. Exclusivity: Only Sponsor in industry category (i.e. only developer, lender, broker, etc.).